

# Sponsor Proposal 2009

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# Introduction

My name is Jeremy Webb, I am the founder of Insight Percussion Theater. I am trying to start Louisiana's only independent percussion ensemble. Independent percussion ensemble is a group of people ages from 14 - 22 coming together and working very hard for 2 hard months. Then performing for the next 3 months, at 5 competitions in Louisiana, 1 in Pensacola FL, 1 in Nashville TN, and 1 MAJOR event with over 12,000 people in attendance. The event is called Winter Guard International is known as the "Sport of the Arts." It brings music to life through performance in a competitive format. WGI is the nonprofit youth organization leading the indoor percussion activities. Now entering its 32nd year, the sport is evolving and growing, with over 11,000 participants at the Sport of the Arts World Championships this past April. WGI would like to welcome you to an exciting world of performance and entertainment; a place where pageantry involves an array of equipment, movement, and skill. Indoor Percussion create friendships, talents, and standards of excellence, while fostering an environment where young men and women can grow laugh, learn, and meet challenges as a group.

## About Insight Percussion

Insight Percussion Theater is trying to become Louisiana's only independent open class ensemble that provides a positive educational activity for youths from ages 14 to 22. Members of IPT are required to pay dues to help offset the expenses associated with running the organization. 100% of funds received by IPT go directly towards running the organization for its members. Staff members tirelessly spend considerable time and effort in providing the best educational experience for members. IPT depends on private donations, sponsorships of members for the dues, corporate events, specific equipment donations, food donations, fundraisers, etc. in order to continue to operate the organization.

The ensemble will consist of approximately 40 performing members between fourteen and twenty-two years of age. The group competes under the governing organization of Winter Guard International ( [HYPERLINK "http://www.wgi.org"](http://www.wgi.org) ~~www.wgi.org~~ ). These competitions are typically held in a large theater or gymnasium to enable the use of body movement, drill, elaborate costumes, props, backdrops, and floor coverings. All these elements are used by the ensembles to help set the "stage" and to convey their musical "story" to the audience. Winter Guard International holds local and regional competitions featuring performing groups from around the world striving to be named best in their class. These competitions are held beginning in January and continue through the WGI World Championships in April.

## **Our Mission**

Insight Percussion exists to foster positive experiences for all who participate, by promoting education, creativity and freedom of expression through the unification of pageantry and the performing arts. Through this ensemble we will promote and instill teamwork, commitment to excellence, and professionalism in its' members. By crossing gender, racial, social and generational lines, we will create unique family experiences for our members. Through participation in performing arts ensembles, young people develop pride, character and self confidence while becoming instilled with a desire to succeed at every level of life.

Insight percussion theater is trying to become a great organization. We are here for a good cause, giving kids something to do and keeping them out of trouble. We need money for instruments for the kids to play on and transportation. The sponsors will have massive amounts of exposure, over 20,000 people, and we will work with the sponsor on any ideas they have and on how we can help the sponsor. The amount of all the instruments came to about \$43,000 and transportation would be about \$7,000 for all out of state trips. Any amount would be helpful.

## **Making an Impression**

Depending upon your level of involvement, your advertising message will be seen during the WGI circuit, from January through April. We're targeting families and the youth and giving them something to do other than causing trouble. This targeted audience will see your message in a dynamic, unique and attentive environment that will help sell your product or service.

# **Sponsorship Levels**

## **Major Sponsor \$5,000**

- The Major Sponsors logo on the Insight Percussion Theater members t-shirts that are worn at every competition, before and after performances, and practices. (Shirts will be sold as merchandise also)
- The Major Sponsor will have the opportunity to have a link on the Insight Percussion Theater Website. <http://insightpercussion-page.tl/>
- The Major Sponsor will have its business name announced at every competition before the performance.
- The Major Sponsor will have it's logo at the merchandise table on the banner.
- The Major Sponsor's business cards will be at the merchandise table and handed out with every purchase.
- The Major Sponsor will be eligible for their kids to audition free of charge.
- A guarantee to the Major Sponsor that once they sign on, none of their competitors will be allowed to sponsor.
- And any ideas that The Major Sponsor has to help benefit their company.

## **Partner Sponsor's \$2,500**

- The Partner Sponsors logo on the Insight Percussion Theater members t-shirts that are worn at every competition, before and after performances, and practices. (Shirts will be sold as merchandise also)
- The Partner Sponsor will have the opportunity to have a link on the Insight Percussion Theater Website. <http://insightpercussion-page.tl/>
- The Partner Sponsor will have its business name announced at every competition before the performance.
- The Partner Sponsor will have it's logo at the merchandise table on the banner.
- The Partner Sponsor's business cards will be at the merchandise table and handed out with every purchase.
- The Partner Sponsor will be eligible for their kids to audition free of charge.

## **Premium Sponsor's \$1000**

- The Premium Sponsor will have the opportunity to have a link on the Insight Percussion Theater Website. <http://insightpercussion-page.tl/>
- The Premium Sponsor will have its business name announced at every competition before the performance.
- The Partner Sponsor's business cards will be at the merchandise table and handed out with every purchase.

## **Supporter Sponsors \$500**

- The Supporter Sponsor will have the opportunity to have a link on the Insight Percussion Theater Website. <http://insightpercussion-page.tl/>
- The Partner Sponsor's business cards will be at the merchandise table and handed out with every purchase.